



BlockchainNews



IS A **SOURCE** FOR



Blockchain**News** Google News



Blockchain**News**

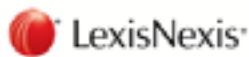
is distributed by:



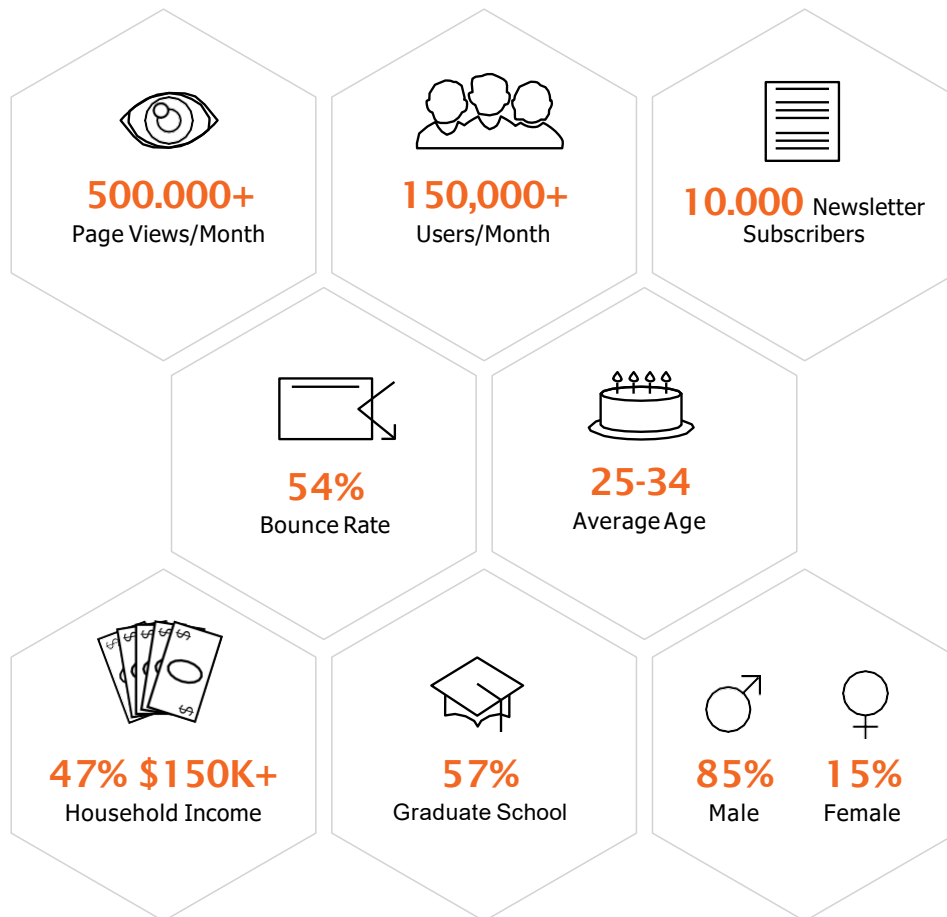
Authoritative Content



RESEARCH **REVOLUTIONIZED**

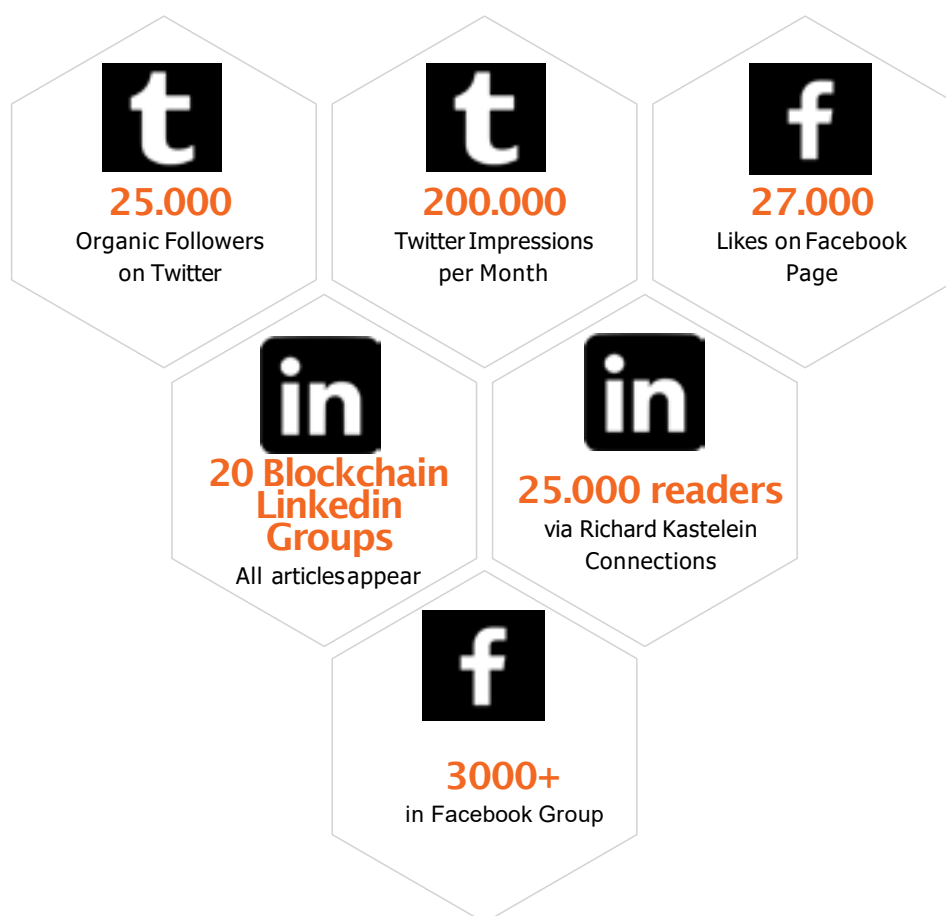


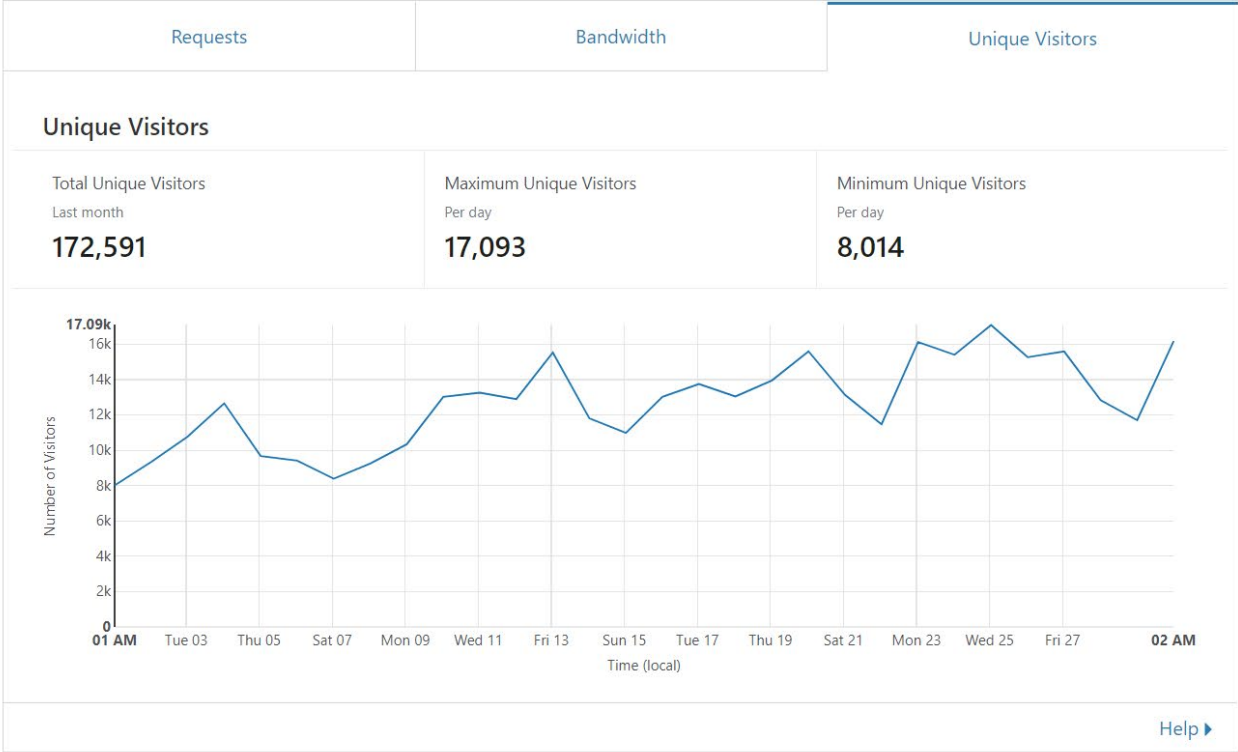
We have an affluent and well-educated audience seeking up-to-date industry news.



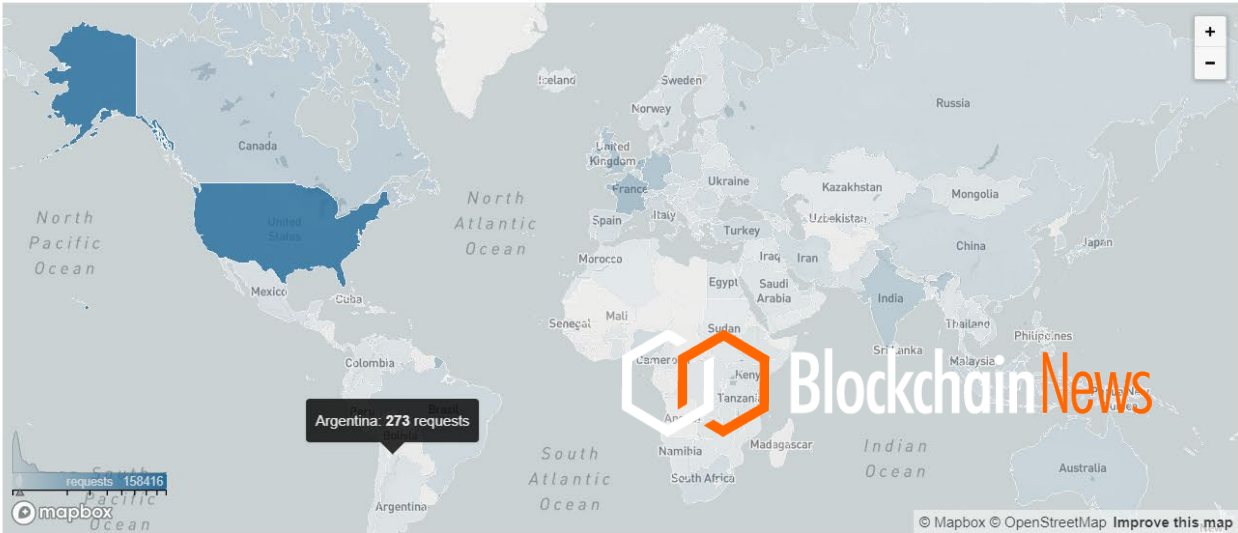
*Quantcast and Google Analytics, January 2018

We have powerful and far reaching fan base and dissemination in social media





Web Traffic Requests by Country



Top Traffic Countries / Regions	
Last 24 hours	
Country / Region	Traffic
United States	158,416
France	25,843
Netherlands	23,909
Germany	16,958
United Kingdom	16,521

Help

Share Your Stats

Bytes saved: 190 GB	SSL requests served: 11,826,084	Attacks blocked: 2,492
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Display Ads

	EURO (or Bitcoin and Ethereum Equivalent)
Run-of-Site Header Leaderboard	€2,500.00
Homepage Top Leaderboard	€2000.00
Homepage Middle Leaderboard	€500.00
Homepage In-Line Leaderboard	€500.00
Run-of-site Footer Leaderboard	€1000.00
Article Pages Top Leaderboard	€1200.00
All Pages Sidebar Square	€1200.00
Article Pages Bottom Leaderboard	€1200.00
Newsletter Leaderboard	€500.00
Sponsored Article	€250.00
Sponsored Article Gambling	\$425.00
Guaranteed Press Release with Follow links	€250.00

***All prices are per month and payments preferred made in BTC, ETH, Paypal, or Wire Transfer**

Currently, we allow sponsored guest posts for **250 euros** per post. We can provide one do-follow link per article for that price, and the posts will be permanently placed. We can schedule your post at your desired date and time. We also make sure your post is edited before placement, quality is our strength, we cannot compromise on that. We do require all posts, sponsored or not, to be suitable for our audience, so the subjects should always involve Blockchain or Crypto. We allow gambling/betting/casino (Blockchain) related articles but we charge **450 euros** per article with one do-follow link for those. We have a spring special going on right now for **375 euros** for our new trading section.

We have a discount system for companies and writers who want to post more frequently: Within a time period of 6 months we can offer a 20% discount from the 2th until the 5th press release/sponsored guest post. For more releases, still within that same time frame, we can offer 30% discount.

Payments can be done through PayPal, BTC or ETH, we can simply send you an invoice.

We do publish well written professional press releases for free occasionally (with no-follow links) but cannot guarantee all will be published. They must come in body of email or attached as word doc. No pdfs.

And they really must be well written in third person, not first person - with real news in it, not just a puff piece on how great the project is. Send PR to editorial@the-blockchain.com.

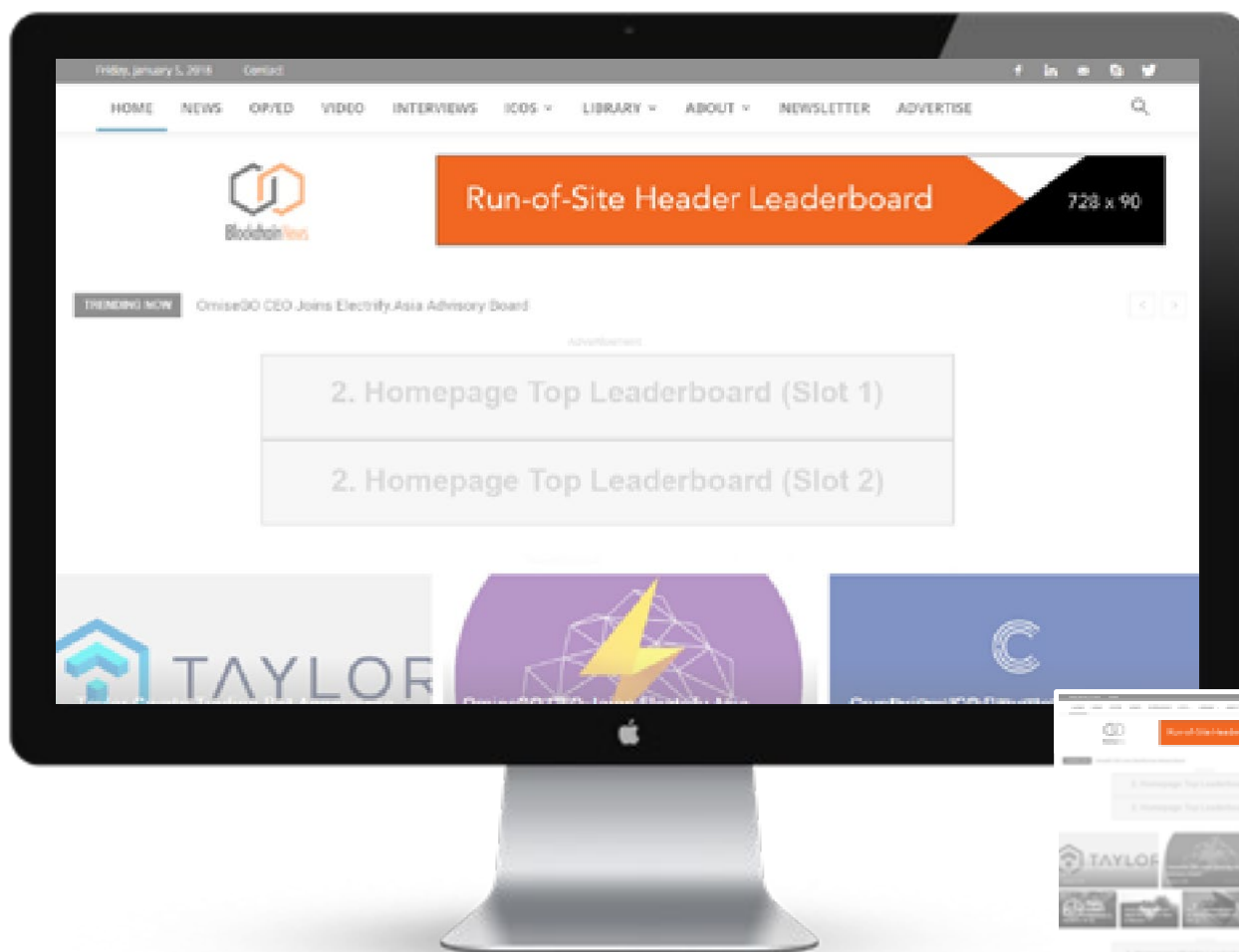
While we offer some free services, it's at our discretion - our banner ad clients get preferential treatment and guaranteed PR.

PAYPAL ADDRESS: **WBEENEN@GMAIL.COM**

BANK ADDRESS: **KASTELEIN HOLDING BV - ING BANK - RIJKSSTRAATWEG 156, HAREN, GRONINGEN, THE NETHERLANDS, 9752BN - IBAN - NL47 INGB 0009 1055 34 - BIC - INGBNL2A**

BTC ADDRESS: **1CtoLdp6pjDLG8rRR6woDdfmuQFAX9b8cb**

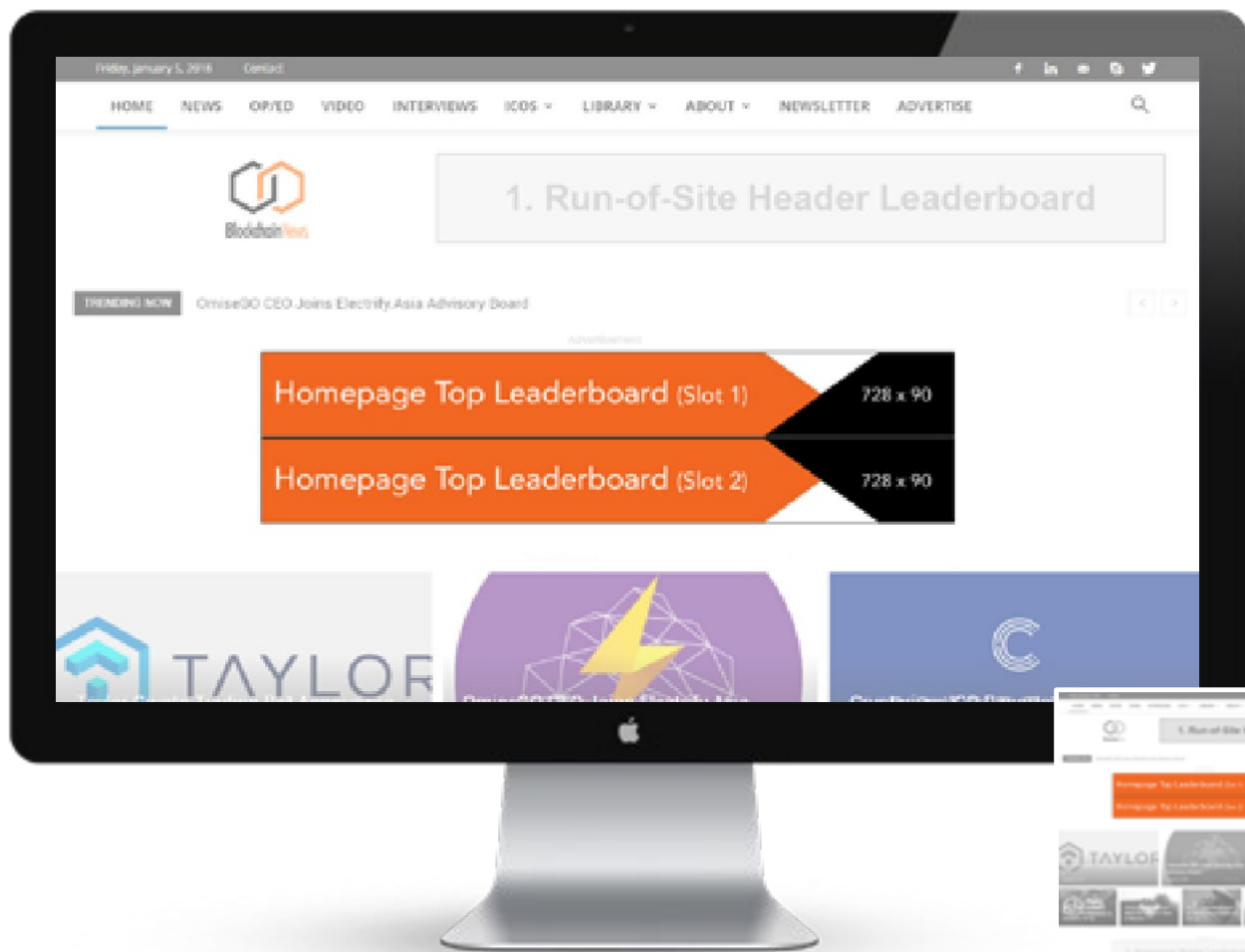
ETH ADDRESS: **0x16a5C78C0CBBA0703c6a620fD5772dd6a09227D0**



The leaderboard ad is positioned above the content on all devices, directly below the site navigation. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Positioned highest on page
- Homepage and Article pages
- Size: 728x90
- Discounts available for campaigns longer than 30 days

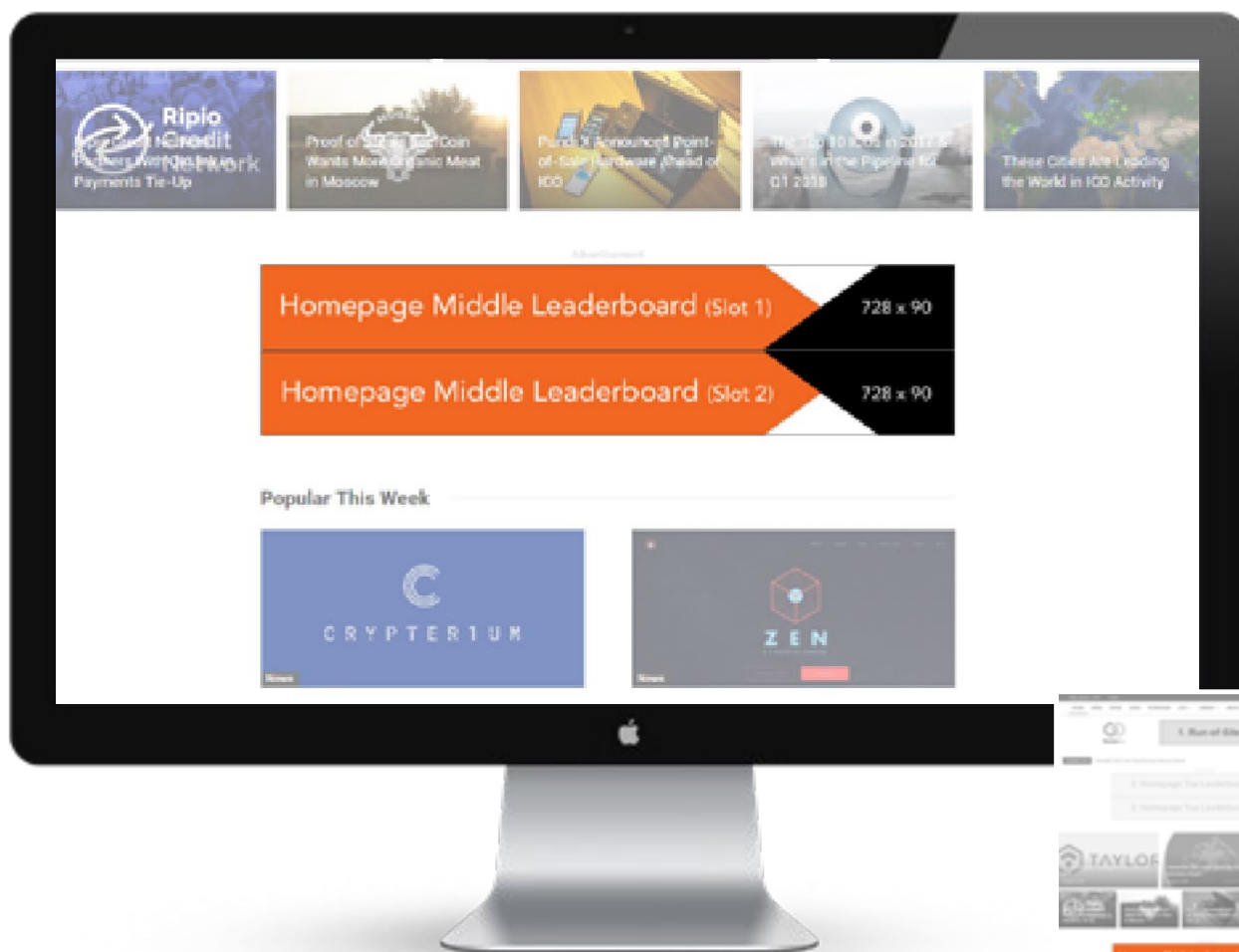




The leaderboard ad is positioned directly above featured articles. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Positioned higher on page
- Two slots available
- Size: 728x90

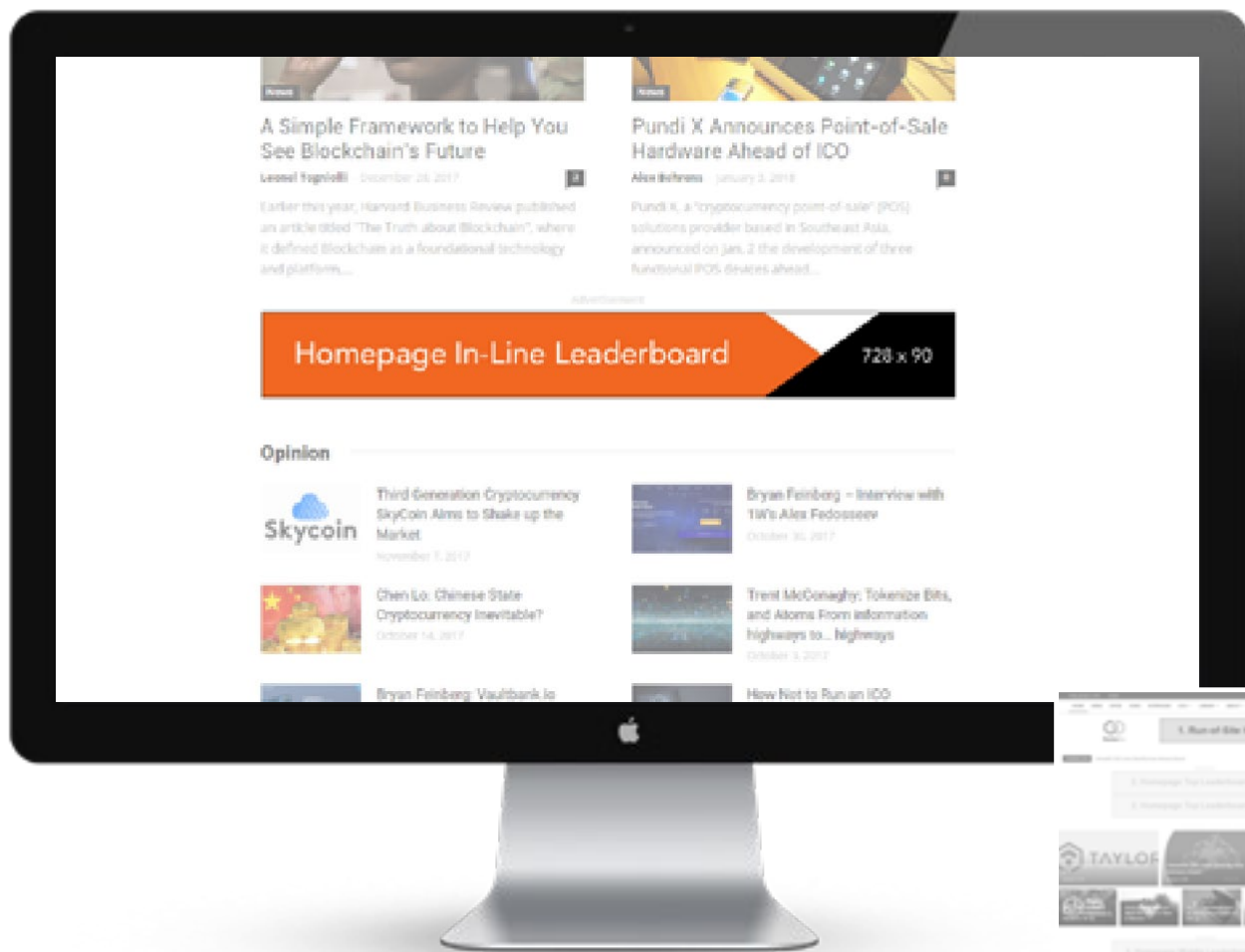




The middle leaderboard ad is positioned in the middle of the homepage. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Two slots available
- Size: 728x90

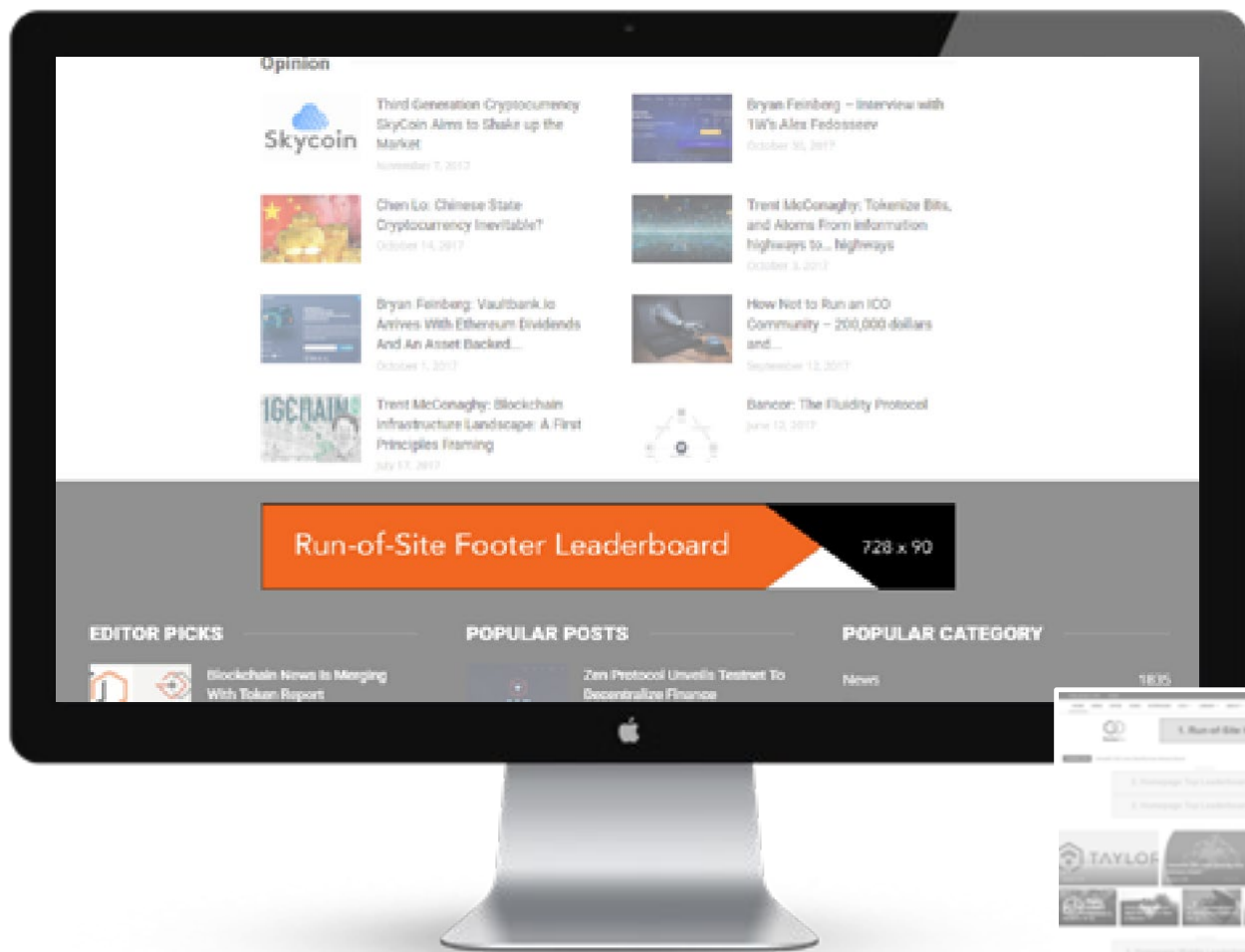




The In-line leaderboard ad is positioned near the bottom of the homepage. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Shows multiple times
- Size: 728x90
- Discounts available for campaigns longer than 30 days





The leaderboard ad is positioned below the content on all devices, in the footer of all pages. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Homepage and article pages
- Size: 728x90
- Discounts available for campaigns longer than 30 days





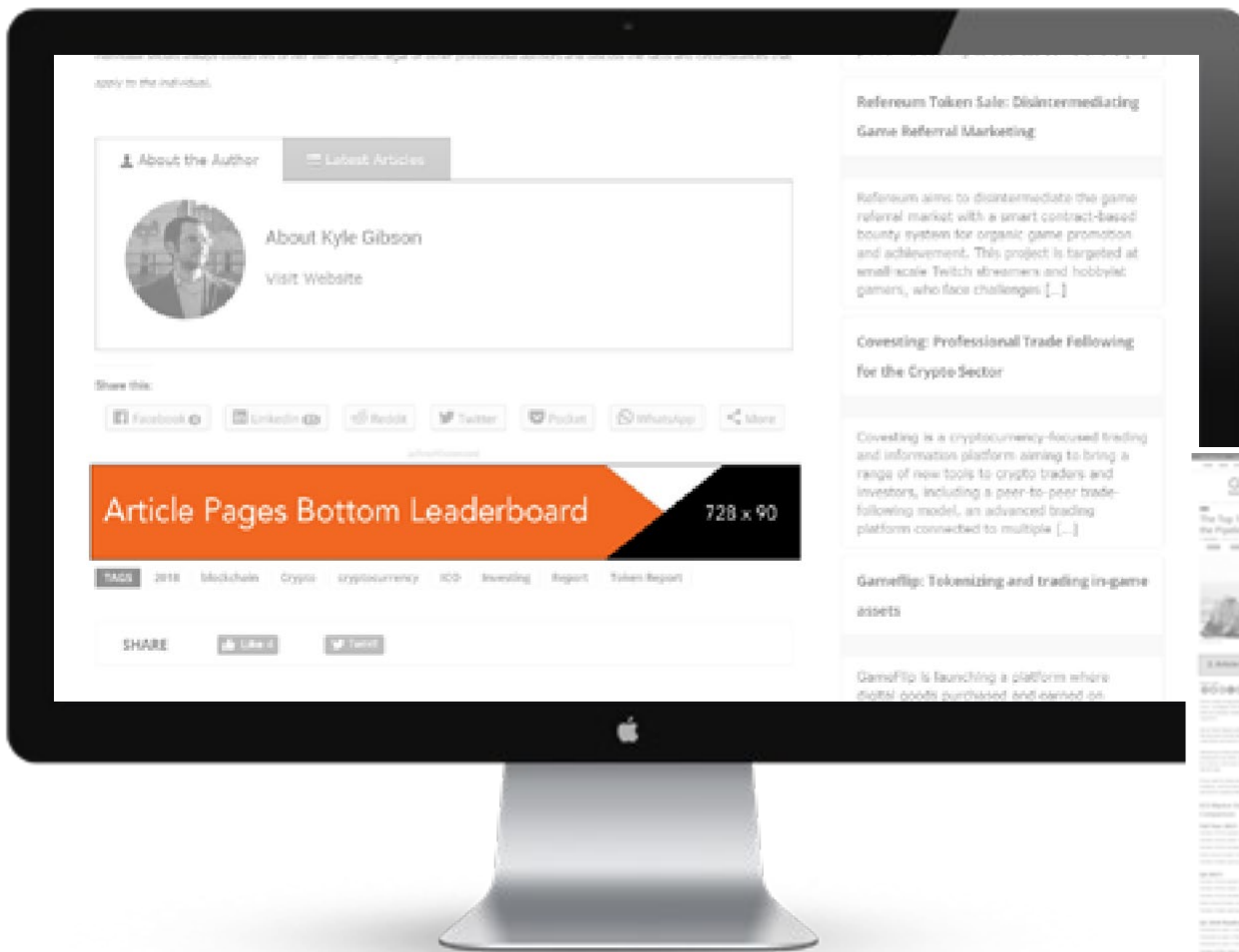
The top leaderboard ad is positioned directly below the main article image. Leaderboard is responsive throughout the site and becomes a 350x50 on mobile.

- Article pages only
- Discounts available for campaigns longer than 30 days



The medium rectangle appears in the second column and is positioned slightly lower on the page.

- Same size on all devices
- Article pages only
- Size: 300x250
- Discounts available for campaigns longer than 30 days



The bottom leaderboard is positioned directly below an article.

- Article pages only
- Size: 728x90
- Discounts available for campaigns longer than 30 days





Newsletter Pages Top Leaderboard 1

728 x 90

Newsletter Pages Top Leaderboard 2

728 x 90

Blockchain News I - Feed

Blockchain, Distributed Ledger Technology, Initial Coin Offering (ICO),
Cryptofinance, Token Sales, News and Opinion

The first ad our 12K+ subscribers see while they read the latest headlines in our newsletter.

- Size: 728x90





Target visitors with content that relates to your company.
A perfect synergy of hitting the right audience, on the right
site, when their focus is on a specific topic.

- Highly impactful advertising opportunity

Blockchain News was conceived in 2014 and born in 2015, designed, created, built, edited and written by journalist and publisher Richard Kastelein. Originally it was a labour of love, and an open source journalism project built to help the emerging community of Blockchain aficionados learn more about the potential of the technology outside of Bitcoin.

Blockchain News is an independent, must-read daily resource for information and commentary about blockchain technology, crypto assets and digital currency platforms such as Bitcoin and Ethereum. Blockchain News delivers the most urgent industry news.



The mission of Blockchain News is to publish useful news articles, interviews, and other bits of information that help people better understand the emerging world of Blockchain.

This project was born of the desire to create an online repository and community for news and opinion about Blockchain technology and theory. Blockchain News is an official Google News source and enjoys top three page one Google results for 'blockchain news' search.

Today it is edited by Kastelein's partner, Dutch journalist Wieke Beenen. They live in Haren, Groningen, in the Northern Netherlands and are raising three teenage daughters.



BlockchainNews

Please email
advertising@the-blockchain.com.

Packages available.
Please contact Publisher
Richard Kastelein for more details.

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